

**Iceland Seafood is a worldwide sales, processing and marketing group for a variety of frozen, fresh, salted and dried seafood and value added seafood products.**

Our history and heritage dates back to 1932 from three associations: the Union of Icelandic Fish Producers (SIF), founded in 1932; the Herring Board, founded in 1935; and the Seafood Division of Samband of Iceland, founded in 1957. Our strong roots in the Icelandic seafood sector form the basis of our expertise and long lasting relationships built on trust and reliability. Today, Iceland Seafood is a respected industry leading supplier of North Atlantic fish and seafood and a leading service provider in our markets. We are one of the largest exporters of fish products from Iceland and a key processor of high-quality seafood in the Spanish, Irish and UK markets. We serve all major seafood markets worldwide, where we have depth of expertise and understanding to meet our customers needs, combined with innovative flexible solutions and strategic global distribution. Our headquarters are in Iceland, and we operate 3 divisions with 12 businesses in Europe and North and South America.

**Sales and Distribution Division**

**Iceland Seafood Iceland**, located in Reykjavík, is one of the largest companies in the export of seafood from Iceland to all main markets around the world. The company operates in close co-operation with Icelandic seafood producers and provides sourcing expertise, quality control and logistic solutions for other Iceland Seafood companies. **www.icelandseafood.is**

**Iceland Seafood France**, based in Boulogne-sur-mer, provides high-quality seafood from Iceland and from a variety of global sources. The company supplies fresh and frozen products to food service, retail and processors in France. **www.icelandseafood.fr**

**Iceland Seafood Germany**, located in Hamburg, is a supplier of high-quality fresh seafood. Fresh fish is mainly flown in from Iceland for delicatessen stores, food service and retail.  
www.icelandseafood.de

**Iceland Seafood U.S.A.**, our USA division, markets a full range of cod, haddock and pollock/saithe products for the distributor, food service and restaurant industry in the USA. Products are imported directly from Iceland, Russia and Asia. **www.icelandseafood.net**  
**Value Added Divisions**

Iceland Seafood continues to invest in value added activities in line with global trends. We are focused on supplying great quality seafood and creating solutions for our customers.

**Northern Europe Division**

**Havelok Limited**, located in Grimsby (UK), supplies high-quality seafood from procurement to packed product, which is second to none, offering one of the finest ranges of breaded, battered and plain fish in the UK. It is focused primarily on the catering and foodservice market. **www.havelokltd.co.uk**

**Iceland Seafood Barraclough**, located in Bradford (UK), specialises in supplying our retail customers with private label high-quality fish and shellfish globally sourced. It specialises in smoking, cutting to customer specs and packing for many of the largest retailers in the UK.

**Oceanpath Limited**, operating out of two factories in North Dublin, is one of the largest seafood processors in Ireland, supplying to major Irish retailers and food service customers. Within the Group, Dunn’s of Dublin is an iconic premium retail brand best known for its smoked seafood products. **www.oceanpath.ie**

**Southern Europe Division**

**Iceland Seafood Ibérica** is the new kid on the block and comes from the fusion of Icelandic Íberica and Iceland Seafood Spain. The company serves the southern European market including Spain, Italy Portugal and Greece. The company has offices in Barcelona, Vigo, Bilbao, Málaga and Italy. The company also runs Ecomsa, a distribution entity in the South of Spain, and Achernar, a factory in Argentina processing shrimp for all markets. The company offers a variety of frozen and salted product from all major fishing grounds in the world and runs factories both in Barcelona and in Argentina.  
www.icelandseafood.es

**Our vision is to bring quality seafood from selected, dedicated producers to demanding customers and consumers worldwide.**

**Our strategy is focused on delivering higher margin growth and earnings over time. We have developed a strategy that reflects our purpose and enables us to capture the value of our international network and in-depth knowledge of our markets. Our long-term,**  
**two-part strategy is to:**

**Invest in value added product lines**: with our strong roots in sourcing seafood coupled with our in-depth knowledge of local markets, we are investing in and leveraging our network to deliver value added products.

**Continued focus on core sales & distribution**: our core business is global sourcing and distribution of high-quality, fresh, frozen, salted and dried seafood, developing sourcing and logistics solutions to match our customers high requirements.

**Light Salted**

**Wet Salted**

**Frozen Products**

**Fresh Products**

**Dried Products**

**Value Added Products**